



# eXtra<sup>THE CECC</sup>

## EDitorial Comment

Issue #2 of the CECC eXtra recaps some of the major events, projects and changes that occurred during the course of 2004.

The CECC Team would like to take this opportunity to thank all clients for their continuing support and wish you all the best for 2005.

Please let us know if you would like to include anything in the next CECC eXtra which will be published during March 2005.

## STaff Updates

Helen, Andrew, Craig and Paul have continued to work with clients on a variety of project during 2004. Jacqui Greenbank joined the CECC Team for a short period during 2004 when she took on the new role of the School of Business Website Coordinator. Jacqui's time at CECC provided the school with a clear

indication of the benefits of employing a part-time website coordinator on an ongoing basis. During 2005 a new 0.8 appointment will be made with the CECC Team providing management and support to the new School of Business Website Coordinator.

Two new sessional employees joined the CECC Team during 2004 to assist us in implementing the 'Rural Law Online' project. We welcome Brad Denham and Samara McKay to the CECC Team and look forward to working with them again in 2005.

## CLient News

**A CECC Client Forum and Networking Session** held at the Greenhill Enterprise Centre on Wednesday 24th March 2004. This was the first time our diverse client group has come together to share experiences and explore new opportunities for utilising online technologies. Special thanks to Greg Jakob (Moorabool Shire), Larissa Fawcett (Birchip Cropping Group) and Emily Downie (Department of Agriculture, Fisheries and Forestry) for presenting information on their respective initiatives. For further information visit the news section at [www.cecc.com.au](http://www.cecc.com.au).

**Client evaluations** - In March 2004 all clients were invited to participate in an online evaluation of CECC Client Services. Eleven clients responded ranking satisfaction across a number of areas including web services/products; speed at which website loads; the amount of contact between client organisations and CECC; the level of client support; training services; and overall value for money.

Clients indicated a high level of satisfaction overall. The majority of clients, for example, confirmed that the value of services compared with the price paid was excellent (54.55

percent) or very good (18.18 percent). The majority of the clients indicated that would definitely (45.45 percent) or probably (27.27 percent) purchase from CECC in the future with 54.55 percent of clients identifying current plans to expand or extend their web-based services.

For more information regarding results of CECC's Client Evaluations 2004 contact Helen Thompson at [h.thompson@ballarat.edu.au](mailto:h.thompson@ballarat.edu.au)



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## New Projects

### The Birchip Cropping

**Group Virtual Agronomy** system was officially launched at the BCG's main field day on Monday 13th September 2004. The Virtual Agronomy is an application designed to increase the fluency of information delivery from the BCG's research activities to its membership. Developed by CECC, the system allows the BCG to input the results of its cropping trials as observations are made throughout the trials lifetime. For further information contact Andrew MacLeod at [a.macleod@ballarat.edu.au](mailto:a.macleod@ballarat.edu.au) or visit [www.bcg.org.au/va\\_teaser.php](http://www.bcg.org.au/va_teaser.php)



[www.bcg.org.au](http://www.bcg.org.au)

**Ballarat A Learning City - Cr Val Sheil** officially launched the new look Ballarat: *A Learning City* website on Monday 6th of September 2004. The event was held at the Ballarat Library and was well attended. CECC manager Helen Thompson spoke about the new functionality incorporated into the website including the "Regional Learning Connections" database.

CECC is proud of its four-year relationship with the Ballarat: *A Learning City* project and look forward to seeing the new website being used to effectively promote learning opportunities within the Central Highlands Region. If you would like more information on this project, please visit the website at <http://www.ballaratlearningcity.com.au> or contact the BLC Executive Officer [judyv@brace.vic.edu.au](mailto:judyv@brace.vic.edu.au)



[www.ballaratlearningcity.com.au](http://www.ballaratlearningcity.com.au)



[Wendouree West Community Skills Survey](#)



[SoB Research and International website](#)

### Community Renewal in

**Wendouree West** is an initiative under the Victorian Government's Neighbourhood Renewal strategy. The [Wendouree West Community Skills Survey](#) was first conducted during November 2003.

CECC is continuing to work with residents and with members of the Wendouree West Renewal Team to maximise the benefits of this project with plans for the 2004 community skills survey progressing well.

For further information contact Helen Thompson at [h.thompson@ballarat.edu.au](mailto:h.thompson@ballarat.edu.au)

**SoB Research and International website development** - During 2004 the CECC team worked with representatives from the School of Business to implement web-based services for local and international graduates and to expand the research section of the School of Business website. Many thanks must go to Ian Wright and his team for their assistance with working with CECC to develop a dynamic menu system that fits within the universities website framework. For more information regarding this project contact either; Ian Clark at [i.clark@ballarat.edu.au](mailto:i.clark@ballarat.edu.au) (SoB Research coordinator), Ian Knox at [i.knox@ballarat.edu.au](mailto:i.knox@ballarat.edu.au) (SoB International coordinator) or Craig Briody at [c.briody@ballarat.edu.au](mailto:c.briody@ballarat.edu.au) for all general enquiries.



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## Product Updates

### The CECC Resource Manager –

During 2004 the CECC Resource Manager underwent a considerable upgrade. Modifications made during the upgrade were; new category control, upgrades of the program navigation and fresh modifications to the program's Graphical User Interface (GUI).

For more information regarding this or any of the products in the CECC Suite of products contact Andrew Macleod at [a.macleod@ballarat.edu.au](mailto:a.macleod@ballarat.edu.au) or go to the CECC products page at <http://www.cecc.com.au/cecc/products.php>



**CECC Resource Manager**

### Modifications to the Ballarat Football League Tipster Competition

in early 2004 included the augmentation of both the netball and a last man standing competition. For more information regarding the CECC Tipster contact Andrew Macleod on [a.macleod@ballarat.edu.au](mailto:a.macleod@ballarat.edu.au) or visit <http://www.bfl.vcfl.com.au> and select the Tipping Comp link.



**BFL Tipster Competition**

## Conferences, Presentations and Journal Publications

### During 2004 Helen Thompson

(CECC) and Dr Steve McEachern (SoB) delivered presentations for the Wendouree West Skills Survey, to the Wendouree West Community Renewal Steering Committee, LEED Committee and the Neighbourhood Renewal Branch of the Department of Human Services in Melbourne. For further information see [www.cecc.com.au/communities/wendouree](http://www.cecc.com.au/communities/wendouree) or contact Helen at [h.thompson@ballarat.edu.au](mailto:h.thompson@ballarat.edu.au)

Also during 2004, Helen attended various activities associated with the Technology Transfer Gateway project, which will provide a way for businesses to access expertise from the University of Ballarat. UB through CECC is the first Australian University to join the project after an initial pilot conducted by Monash University in the Gippsland region. See [www.mrcict.monsah.edu.au](http://www.mrcict.monsah.edu.au) or again contact Helen for further details.

Helen was also an active participant in various activities

associated with the potential creation and launch of the [www.ballarat.vic.au](http://www.ballarat.vic.au) community portal. auDA (the body that manages domain name registration in Australia) has established new geographically-based and community owned domain names which will take the form of [www.placename.state.au](http://www.placename.state.au). Ballarat has been selected as a participant in the 'One City – One Site' Pilot Program. For further information visit <http://www.auda.org.au/nrg/ocos/>.

